



# CORPORATE PLAN 2021-2026

## OUR PEOPLE



### Strategic Aim 1:

We will ensure our staff have the knowledge and skills they need to safely deliver and develop our services. We will ensure staff are representative of the communities they serve and are supported by the Service in their health and wellbeing.

#### During 2021/22 we will:

- Inspire Co-production – The development of all.
- Support the health and wellbeing of our people to help them feel happy at work and build personal resilience.

## OUR COMMUNITIES

### Strategic Aim 2:

We will continue to engage, educate and support our communities to help ensure that they remain safe, healthy and prosperous.



#### During 2021/22 we will:

- Focus on our partnerships with stakeholders.
- Improve our communication and key messages with our communities.

## OUR ENVIRONMENT

### Strategic Aim 3:

We will continually improve our environmental performance, and the impact the Service has on the environment, through both our operational activities and everyday duties.



#### During 2021/22 we will:

- Reduce the Service's carbon emissions.
- Reduce the amount of water used throughout Mid and West Wales Fire and Rescue Service and explore opportunities for water conservation.

## OUR LEARNING



### Strategic Aim 4:

We will explore new ways of working to improve as a Fire Service through learning from ourselves and others.

#### During 2021/22 we will:

- Develop and embed an IT infrastructure which supports new ways of working and that utilises technology to reduce risk to firefighters by the way we present them with information.
- Continue to embed an ideas forum which explores the ideas and suggestions from staff; giving them a voice to shape the Service.

our vision:

**To be a World  
Leader in Emergency  
Response and  
Community Safety.**

our mission:

**To engage, connect,  
develop and inspire  
people to deliver an  
excellent Service.**

